



ARTS Day 2024 Sponsorship Proposal

ARTS Day 2024
May 21 & 22, 2024

Summary of Benefits	Conference Day Sponsor	Champion Sponsor	Grand Sponsor	Presenting Sponsor	Sponsor	Supporter
Sponsor Level	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Hospitality						
• Complimentary Full Registrations <i>(includes 5/21 Conference, 5/22 Legislative Day)</i>	Customized	8	6	4	2	1
• Additional Arts Day registrations <i>(5/22 Legislative Day)</i>	Customized	8	6	2	1	-
• Discounted price on additional registrations	Yes	Yes	Yes	Yes	Yes	Yes
Advance Marketing						
• Arts NC website sidebar - Dec. - Nov. <i>(6000 unique visitors per month)</i>	Largest Logo	Large logo	Medium logo	Small logo	Larger Text	Text only
• Arts NC E-mails, December - November <i>(7000 contacts - 27% average open rate)</i>	Largest Logo	Large logo	Medium logo	Small logo	Text	-
• Social Media <i>(over 10,000 followers)</i>	Spotlight	Spotlight	Recognition	Recognition	-	-
Event Visibility						
• Visual Recognition at ARTS Day Events	Elite Signage on Stage and in Lobby	Large logo	Medium logo	Small logo	Larger Text	Text only
• Nametag Recognition	Yes	Yes	Yes	Yes	Yes	Yes
• Announcement from Stage	Yes	Yes	-	-	-	-
• Presentation during Conference	Presentation at opening of Conference Day	2 Minutes during conference day	-	-	-	-
• Display table in Lobby	Yes	-	-	-	-	-



ARTS Day 2024 Sponsorship Pledge Form

Organization/Business _____

Primary Contact & Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

____ Yes, I will support ARTS Day 2024 by becoming a:

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> Conference Day Sponsor | \$ 5,000 | <input type="checkbox"/> Presenting Sponsor | \$ 1,000 |
| <input type="checkbox"/> Champion Sponsor | \$ 2,500 | <input type="checkbox"/> Sponsor | \$ 500 |
| <input type="checkbox"/> Grand Sponsor | \$ 1,500 | <input type="checkbox"/> Supporter | \$ 250 |

Payment method

- My check is attached.
- Please invoice me for the full amount on _____ (date - must be by March 1, 2024)
Pledge must be paid in full by March 15, 2024
- Please charge my credit card on _____ (date - must be by March 15, 2024)

For Credit Card Payments:

<input type="checkbox"/> American Express
<input type="checkbox"/> Discover
<input type="checkbox"/> MasterCard
<input type="checkbox"/> Visa

Acct #:	Exp:	CSC:
Name on Card:		
Address:		
Signature:		

I am an authorized representative of the above-named business and give Arts North Carolina permission to use its name and/or logo in print and promotional materials. By signing this pledge form I assure that our business will honor its pledge payment by the terms indicated.

Signature: _____ Date: _____

Print Name and Title: _____

Return to

Christine Olson, Administrator
Arts North Carolina • PO Box 37638 • Raleigh, NC 27627-7638
Email: christine@artsnc.org
For questions call 919.834.1411

